**EDUCATION** 

Rhode Island School of Design Providence, RI

Aug 2008 - May 2011

Master of Fine Arts, Graphic Design Thesis title: Video Graphic Design

Thesis advisors: Andrew Sloat, Nancy Skolos, Tom Weddell

Brown University Providence, RI

Aug 2010 - May 2011

Collegiate Teaching Certificate

University of California at Los Angeles Los Angeles, CA

Sep 2001 - May 2005

Bachelor of Science, Psychology

**TEACHING EXPERIENCE**  The New School, Parsons School of Design New York, NY

Jul 2021 - current

Director, Master of Professional Studies Communication Design,

Digital Product Design

Typography & Interaction 1, Graduate Core Studio Fall 2021 Visual Culture Seminar, Graduate Seminar Fall 2021

Major Studio 2, Graduate Thesis Spring 2022, 2023 Fall 2023

Experience Design, Graduate Elective

Assistant Professor, Communication Design

Jul 2020 - current

Nov 2022

Core 2: Topics, Digital Products, Undergraduate Studio Fall 2020

CD Studio: Experience in Space, Undergraduate Elective Fall 2020, 2022-2023

Core 2: Interaction Studio, Undergraduate Studio

Spring 2021

Adjunct Professor, Senior Thesis I & II Fall 2016 - Spring 2019

Adjunct Professor, Currents CD Workshop Spring 2019

RSCP Committee Member Fall 2020 - Spring 2022

SCC Committee Member, Communication Design Fall 2019

Guest Critic, Course: Senior Thesis II May 2016

Instructor: Ingrid Chou

Maryland Institute College of Art Baltimore, MD

Visiting Designer, Course: MFA Graphic Design Thesis

School of Visual Arts New York, NY Jan - May 2016

Adjunct Professor, Course: Designing with Typography II

Dec 2016

Rhode Island School of Design Providence, RI

Guest Critic, Course: Graduate Studio Elective I

Instructor: Andrew Sloat

TEACHING EXPERIENCE

(continued)

Guest Critic, Course: Editorial Design

Instructor: Dylan Greif

Guest Critic, Course: Relational Design

Instructor: Megan Feehan

Jan - Feb 2011

May 2016

Teaching Assistant, Course: Typography II

Instructor: Lucinda Hitchcock

Adjunct Professor, Course: Introduction to Graphic Design

Aug - Dec 2010

Teaching Assistant, Course: Making Meaning

Instructor: Matthew Monk

Feb - May 2010

Teaching Assistant, Course: Branding for the Web Instructors: Hammett Nurosi & Hans van Dijk

Aug - Dec 2009

Teaching Assistant, Course: Form + Communication

Instructor: Nancy Skolos

#### New Urban Arts, Providence, RI

Portfolio Mentor

Mentored and critiqued high school senior art portfolios in an after-school art program for under-served students in Providence. Aug 2009-May 2010

# PROFESSIONAL EXPERIENCE

## Dome Brooklyn, NY

Partner

Co-founder and partner of a multi-disciplinary studio in experience design, graphic design and built environments across the cultural sector. Clients include the Met, JetBlue Foundation, Contemporary Art Museum St. Louis, Drexel University, National Museum of Jewish American History, World Bank, Cleveland Museum of Art, Center for Urban Pedagogy, and Cleveland Clinic.

Oct 2013 - Mar 2015

Oct 2014 - Present

#### SYPartners New York, NY

Senior Designer

Strategic consulting, design thinking workshops, and experience design for company leaders in creating transformative brand experiences for the public and their workforce. Clients include IBM, Gannett, AARP, Maya Lin, and Nike.

#### Local Projects New York, NY

Senior Graphic Designer

UI/UX, physical computing, motion graphics, and interaction design of large-scale, media installations for the 9/11 Memorial Museum, Cleveland Museum of Art, the Dwight D. Eisenhower Memorial, Cooper-Hewitt National Design Museum, SFMOMA, Rockefeller Center, Nature Works Everywhere, and Google Creative Labs.

Mar 2011 - Oct 2013

PROFESSIONAL Fathom
EXPERIENCE Graphic (continued) Computation and UI de

## Fathom Information Design Boston, MA

Jun 2010 - Aug 2010

Graphic Design Intern

Computational data visualization, web design, mobile apps, and UI design for GE, National Geographic and Education Nation.

SWA Group Los Angeles, CA & Houston, TX

Oct 2005 - Jul 2008

Graphic Designer

In-house graphic designer for landscape architecture and urban design firm, leading marketing, communications and project packages. Project lead for RFP/RFQ bids and building multidisciplinary teams.

AWARDS Fast Company Innovation by Design Awards

2023

Honorable Mention, Experience Design

Project: EA Story

Peggy Ezekial Award 2022

Outstanding Achievement and Board Choice Award

for Sound Design, USITT Project: Revealing Krishna

Museum + Heritage Awards 2022 2022

Shortlist in the Best Use of Digital International

Project: Revealing Krishna

Fast Company Innovation by Design Awards 2022

Experience Design Category, Finalist

Project: Revealing Krishna

Core 77 Design Awards 2022

Community Choice Award—Interaction

Project: Revealing Krishna

SEGD Global Design Awards 2022

Merit Award—Interactive Experience

Project: Revealing Krishna

SEGD Global Design Awards 2021

Honor Award—Exhibition, Sylvia Harris Award

Project: Seat at the Table

Art Directors Club 2021

Merit Award—Experiential Design

Project: Seat at the Table

Core 77 Design Awards 2021

Winner—Built Environment & Visual Communication

Project: Seat at the Table

AWARDS (continued)	Communication Arts, Design Annual  Award of Excellence—Environmental Graphics	2021
	Project: Seat at the Table	
	Communication Arts, Design Annual	2017
	Award of Excellence—Miscellaneous	
	Project: Women's March Protest Posters	
	National Design Awards	2013
	Smithsonian Cooper-Hewitt, National Design Museum	-
	Winner—Interaction Design, Local Projects	
	D&AD Awards	2013
	Yellow Pencil Winner—Digital Design, Local Projects	
	Project: Gallery One, Cleveland Museum of Art	
	Muse Awards	2013
	American Association of Museums	
	Gold—Local Projects	
	Projects: Gallery One & Sculpture Lens,	
	Cleveland Museum of Art	
	Best of New England (BoNE) Show	2013
	AIGA	
	Winner—RISD Graphic Design MFA	
	Project: 2011 RISD Graphic Design MFA Thesis Show	
	SEGD Global Design Awards	2013
	Honor Award—RISD Graphic Design MFA	
	Project: 2011 RISD Graphic Design MFA Thesis Show	
	Regional Design Annual	2012
	Print Magazine	
	Winner—East, RISD Graphic Design MFA	
	Project: 2011 RISD Graphic Design MFA Thesis Show	
	Type Directors Club	2012
	Communication Award—Magazine, RISD Graphic Design MFA	
	Project: 2011 RISD Graphic Design MFA Thesis Show	
	ASLA Professional Awards	2008
	American Society of Landscape Architects	
	Analysis and Planning Honor Award—SWA Group Los Angeles	
	Drainate New Towning North Lake Degion of Changming Island	

Project: New Terrain, North Lake Region of Chongming Island

PUBLICATIONS	Contributing case study. Pontis, Shiela and Babwahsingh, Michael. <i>Information Design Unbound: Key Concepts and Skills for Making Sense in a Changing World</i> . Bloomsbury Publishing, 2023.	2023
	Contributing writer. Fuller, Jarrett. 1, 10, 100 Years: Form, Typography, and Interaction at Parsons. Novato: Oro Editions, 2022.	2022
EXHIBITIONS	This is New York: 100 Years of the City through Art and Pop Culture, Museum of the City of New York, New York, NY	2022
	China Through the Magnifying Glass: Masterpieces in Miniature and Detail, Cleveland Museum of Art, Cleveland, OH	2021
	Revealing Krishna, Cleveland Museum of Art, Cleveland, OH	2021
	Variations: The Reuse of Models in Paintings by Orazio and Artemisia Gentileschi, Cleveland Museum of Art, Cleveland, OH	2020
	Seat at the Table, The Kimmel Center for the Performing Arts, Philadelphia, PA	2018
	Audio Poetry Builder, San Jose Museum of Art, San Jose, CA	2018
	The Art of Rube Goldberg, National Museum of American Jewish History, Philadelphia, PA	2017
	1917: How One Year Changed the World, American Jewish Historical Society, New York, NY	2017
	ArtLens Beacon, Cleveland Museum of Art, Cleveland, OH	2016
	Leonard Bernstein: The Power of Music, National Museum of American Jewish History, Philadelphia, PA	2015
	Nap Lab, Collective Design Fair, New York, NY	May 2023
DESIGN JURIES	2023 AIGA 365 Design Awards Jury Member	Mar 2023
	<b>2023 SEGD Global Design Awards</b> Washington, D.C. <i>Jury Member</i>	Jan 2022
	Art Directors Club  Juror, Spatial Design, 101st Annual Awards	Oct 2023

SP	EAKIN	G/
LE	CTURE	S

AIGA Design Conference New York, NY

Panelist, Critiquing the Critique

Feb 2023

Oct 2023

CD Lecture Series New York, NY

Guest Lecture

Chapman University, Los Angeles, CA

Guest Lecture, Storytelling

Oct 2022

AIGA / NY New York, NY

Jan 2022

Keynote Speaker, Making a Seat at the Table

SEGD Conference Philadelphia, PA

Nov 2021

Conference Speaker, Seat at the Table

AIGA / NY New York, NY

Apr 2019

Panelist, The Part-Time Professor

Keynote Speaker, Things and Contexts:

Nov 2014

The Studio and the Consultancy

### **AFFILIATIONS**

Art Directors Club, Member

2022

Society for Experiential Graphic Design (SEGD), Member

2021 - current

AIGA, Member

2011 – current

**NEW INC** New York, NY

Member, Museum Technology

Member in the 2018–19 cohort for the New Museum's incubator in partnership with the Knight Foundation. Product research and development focusing on visitor engagement and scalable technology for regional museums.

Aug 2018 – current

## RESEARCH & EXPERTISE

**Experience Design** Master and interpretative planning, architectural rendering, A/V technical specificiation, fabrication, quality assurance, project and construction management

**Interaction Design** UX/UI, product design, augmented/mixed reality, projection mapping, and spatial interactive experiences

**Graphic Design** Identity, branding, typography, publishing, letterpress, editorial

**Research & Strategy** Design thinking, brand & content strategy, user research, prototyping and user-testing, interviews, facilitation

Media Production Motion graphics, video, audio, photography